

BIOGRAPHICAL INFORMATION

PETER M. DIEFENBACH

Senior Advisor – The Americas
NIPPON CARGO AIRLINES

Peter “Pete” Diefenbach began his career with the old original Pan American World Airways in their sales management-training program where he specialized in the cargo side of the business.

In 1975 he was named Director – Cargo Market Planning and was directly involved in the purchase-justification of six B-747 all-cargo aircraft and their implementation into Pan Am’s system. In 1980 he was appointed Director – Cargo Development for Pan Am’s Pacific Division. In this capacity he had P&L responsibility for the freighter operations, and was responsible for the marketing success of the division’s cargo service.

In early 1985 Pete joined Nippon Cargo Airlines, Japan’s all-cargo carrier. As Assistant Director – Sales & Marketing, he coordinated all aspects of the North American marketing function to support the transpacific market development and sales effort. Today, as Senior Advisor, he is involved in special projects and coordinating matters of policy.

Pete is a former Marine. He graduated from Siena College with a B.S. degree in Economics, and obtained his M.B.A. from the University of Pennsylvania’s Wharton Graduate School.